

## 6<sup>th</sup> International Conference on Hmong Studies Sponsorship Levels

March 18-19, 2016

Center for Hmong Studies

Concordia University, St. Paul

### I. Why the International Conference on Hmong Studies?

The International Conference is presented by the Center for Hmong Studies as part of its mission to promote the educational and cultural advancement of the Hmong community across the world. The purpose of this conference is to provide a forum for emerging and established scholars to share their research on Hmong related topics, to inspire and motivate students to engage in scholarly research, to recognize distinguished scholars for their work in the field of Hmong Studies and to facilitate application of research into practical uses in business and organizations.

The conference is a platform to network and connect with leading researchers and to access research based studies on relevant topics that will help business and community better understand and work with the Hmong community.

Research topics accepted for the 6th International Conference includes, but limited to:

*\*Hmong Diaspora and Identity Politics in the Post-Vang Pao Era \* Veterans from the Secret War in Laos: War, Remembrance, Ritual, Rank and Racism \*Poverty by Chance or by Choice? How the Hmong people reconfigure their agency in responding to development policies in Vietnam \* Hmong in China: Reviewing and Reclaiming Hmong History \* Hmong Women Mobilizing for Gender Equity/Justice Globally \* A conversation on Hmong Sexualities \* Hmong educated parents' perspectives and support for their children in higher education \* Important factors for understanding the Moob's spiritual healer, "Txiv Neeb" \* Interrupting the conspiracy of silence: Historical trauma and the experiences of Hmong American women \* Hmong Christianity today: The blessings and challenges \* Plus many others.*

### II. What is the Center for Hmong Studies

The Center for Hmong Studies, located at Concordia University St. Paul, exists to promote the scholarly interest, the rich legacy and the complex heritage of the Hmong people. Since establishment in 2004, the Center for Hmong Studies has become internationally renowned for its work. The Center tracks, documents, research, develop and teach the long history, the current conditions, and the future trajectory of an international community in the midst of transition. Funded by both public and private dollars, the Center for Hmong Studies is excited to meet the needs of a diverse population in the pursuit of delivering the most accurate and compelling information on the Hmong.

In Minnesota, the Hmong population from the 2010 U.S. census indicates a remarkable growth of 46% from 2000 to 2010. As noted by scholars, the growing Hmong population in Minnesota and across the world has stimulated an impressive level of scholarship among academic writers beginning in the early 1980s. Various entities have attempted to respond to this increased interest in Hmong-related scholarship by publishing some bibliographies and initiating various collections. However, there is not a recognized academic center that would centralize these resources or at least provide access to them.

The Center for Hmong Studies works to advance a comprehensive and holistic understanding of the Hmong people and the important role they have played in the shaping of the modern world. We are here to instigate the field of Hmong Study by unifying the ideas, the experiences and the wisdom of the Hmong.

Please visit our website [www.csp.edu/hmongcenter](http://www.csp.edu/hmongcenter) for more information about the accomplishments of the Center for Hmong Studies.

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### **III. Who will attend the Conference?**

The International Conference is open to the public. Communication and marketing will be targeted toward the following local, national and international constituents:

- College juniors, seniors, and graduate students
- Scholars and education professionals
- Community members, business professionals and local business owners
- Non-profit organizations, social service and governmental agencies

### **IV. Why sponsor the Fifth International Conference?**

Sponsoring the conference gives your business an opportunity to **directly connect with hundreds of potential long-term customers or employees of your company.**

By sponsoring the conference, you will:

- Promote your company and its services and products
- Reach a critical target market that is the future of our economy and society.
- Brand your organization as an appealing supplier, employer, and leader in your industry.

### **V. Sponsorship levels**

The following four sponsorship levels were established by the Center for Hmong Studies to offer financial value and organizational benefit to all parties. The Center for Hmong Studies values its partnerships, therefore these options are customizable for optimal value.

<b>Gold Level</b>	<b>\$3,000</b>
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As a Gold Level sponsor you will have maximum presence in all conference communications, marketing material, and at the event itself.

Gold Level sponsors will receive:

- Logo inclusion on conference website, conference program, and direct mail.
- Full page advertising space in conference program
- Display table - A table to place company materials and displays in a high-traffic area during the conference at Concordia University.
- Two admission tickets to the conference

<b>Silver Level</b>	<b>\$2,000</b>
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As a Silver Level sponsor you will have extensive presence in all conference communications, marketing material and at the event itself.

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The Silver Level sponsor will receive:

- Logo inclusion on conference website, conference program and direct mail.
- Half page advertising space in conference program
- Display table - A table to place company materials and displays in a high-traffic area during the conference at Concordia University.
- Two admission tickets to the conference

<b>Bronze Level</b>	<b>\$1,000</b>
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As a Bronze Level sponsor you will have presence in all conference communications, marketing material and at the event itself.

The Bronze Level sponsor will receive:

- Logo inclusion in all marketing material including conference website, conference program and direct mail.
- Half page advertising space in conference program
- Display table - A table to place company materials and displays in a high-traffic area during the conference at Concordia University.
- Two admission tickets to the conference

<b>Friends of the Center</b>	<b>\$500</b>
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As a Friends Level sponsor, you will receive:

- Logo inclusion on conference website, conference program and direct mail
- Half page advertising space in conference program
- Two admission tickets to the conference

## **VI. Other ways to support**

<b>Vendor Tables</b>
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### **\$200 - \$300 Vendor Table**

Table is located in a high traffic area during the conference at Concordia University. Table cloth and skirt is provided.

- \$200 Non-profit
- \$300 Merchant

<b>Advertising Space in Conference program (black and white)</b>
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	<u>Size</u>	<u>Rate</u>
Full Page Ad		\$350
Half Page Ad		\$200
Quarter Page Ad		\$100

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Please submit your ad in .jpeg or .gif formats no later than March 4th, 2016.

**A Final Message from the Center for Hmong Studies**

We sincerely thank you for your consideration in sponsoring the International Conference.

Thank you!

**Center for Hmong Studies**  
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