

# JEREMIAH HAMMEL

6348 Church Street, St. Paul, MN 55104, 555-555-5555, hammelj@csp.edu

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## EXPERIENCE SUMMARY

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- Experienced in writing feature articles, short stories, biographies, essays, editorial pieces, newsletter releases, research reports, blog, and creative print/radio
- Well versed in copyediting, transcription/editing of interviews, and proofreading
- Strong technical understanding of the English language; familiarity and experience in the AP writing style
- Proficient researcher, interviewer, and reporter

## EDUCATION

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### **Bachelor of Science Business Marketing**

Concordia University, St. Paul, MN, May 2015

## RELEVANT COURSEWORK

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### **Social Media Marketing, Spring 2015**

- Collaborated with a team to produce a social media strategy for local arts-based non-profit
- Created an editorial calendar and strategy, while also providing realistic and attainable suggestions for campaigns and audience growth with the help of analytics

## WRITING & EDITING EXPERIENCE

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### **Marketing Intern, Trollhaugen Winter Recreation Area, Dresser, WI, Winter Seasons 2014-2015**

- Worked collaboratively with the Marketing Director to learn and assist in implementing various marketing strategies
- Enhanced photography and photo editing skills, utilizing photos in brochures, social media albums, flyers, and on the website
- Helped create brochures, event flyers, and scripts for radio advertisement
- Coordinated and promoted events through communication with sponsors, organization of contest prizes, and hosting snowboard contest events and award ceremonies

### **Intern, Alumni Relations, Concordia University, St. Paul, MN, May 2014 – August 2014**

- Researched past alumni magazines and other university magazines, in efforts to understand character of the publication to better plan strategic initiatives for future publications
- Contacted, interviewed, and wrote multiple alumni success stories for the 2014 fall alumni magazine publication
- Created more than 18 alumni online profile stories
- Developed stories featuring donor, memorial, distinguished alumnus and distinguished teachers, distributed online and in print, and promoted through social media channels

### **Campus Reporter – The Sword, Concordia University, St. Paul, MN, February 2013 – May 2014**

- Authored several front page articles and covered a variety of writing assignments
- Assisted with photo assignments and creative columns and broadcasted stories for campus radio station
- Performed multimedia production for campus TV show, Focus On U

### **Freelancer– Rosemount Town Pages, Rosemount, MN**

- Completed multiple editorial pieces with local publication and developed contacts with editor and community members

## TECHNOLOGY EXPERIENCE

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**Social Media:** Facebook, Twitter, Pinterest, G+, Instagram, Vine, Snapchat

**Website Design and Blogging:** Wordpress, Weebly, Webs

**Creative Design:** Adobe Photoshop, Illustrator, InDesign