

## Clear Writing Rubric for eLumen

**Student Learning Outcome (SLO):** Student’s writing will use the conventions of edited standard written English and demonstrate clarity, organization, and coherence using the style, format, and sources appropriate to the context and audience.

**Uses:** Any formal writing, e.g., essay, statement of teaching philosophy, lab report, executive summary, on-line discussion board, market research report, email cover letter, research paper, etc.

Subjective, impressionistic correlates	eLumen Score	Objective Criteria for Qualitative Judgment
“Now THIS is good writing!” “Ready for graduate school!” “Excellent!”	<b>4</b>	<p><b>No errors and no significant issues in any of the following:</b></p> <p><b>Conventions of Edited Standard Written English (ESWE); grammar; punctuation; spelling</b></p> <ul style="list-style-type: none"> <li>• Spelling</li> <li>• Grammatical sentence structure</li> <li>• Complete sentences</li> <li>• Subject-verb agreement</li> <li>• Appropriate tense use</li> <li>• Etc.</li> </ul> <p><b>Clarity, Organization, Coherence, Logical Use of Evidence</b></p> <ul style="list-style-type: none"> <li>• Transition between paragraphs or major points</li> <li>• Beginning, development, conclusion</li> <li>• Thesis statement</li> <li>• Use of credible sources to develop ideas</li> <li>• Evidence logically supports arguments/thesis</li> </ul> <p><b>Style, Format, Audience, Purpose, Word Choice, “Appropriateness,” Documentation</b></p> <ul style="list-style-type: none"> <li>• Accurate use of discipline- or assignment-specific format, including <b>citations</b> and documentation (e.g., APA, business brief, lab report, discussion boards, etc.)</li> <li>• Appropriate stylistic choices (e.g., formal/informal) for audience and purpose</li> </ul>
“I can live with this.” “This level of writing will probably work for her purposes.” “Adequate” “Competent” “Largely fine”	<b>3</b>	<b>No more than one minor “issue” per area (above).</b>
“She’s developing like most college level students and needs more practice and more feedback in various areas”	<b>2</b>	<b>At least one area (above) needs significant work.</b>
“Needs intensive work to write at the college level.”	<b>1</b>	<b>Numerous errors interfere with comprehension. Format or style inappropriate for audience/purpose. Lack of clear organization.</b>
“Didn’t complete the assignment”	<b>0</b>	<b>Work not complete.</b>